



# B.D.M. International

An ISO 9001:2005, 14001:2015 & 45001:2018 Certified School

## E-CHRONICLE TODDLER - GRADE XII

APRIL-JUNE'23  
1ST EDITION

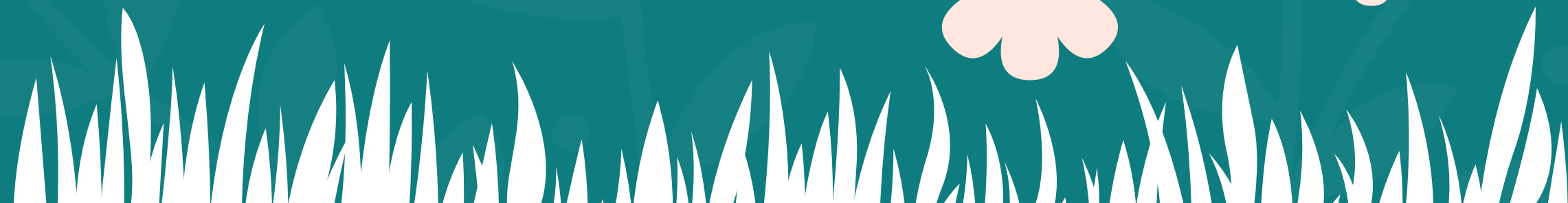
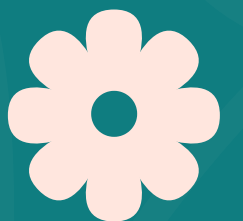
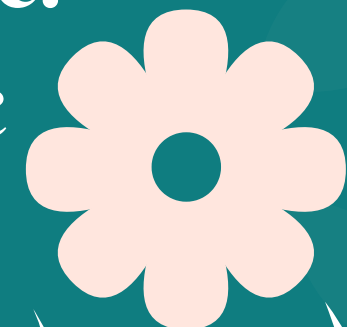
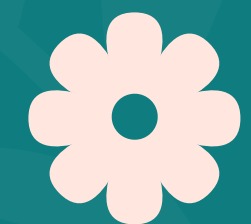
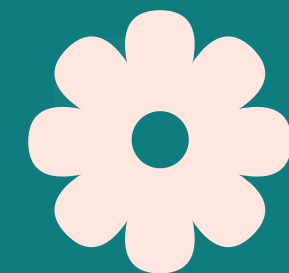
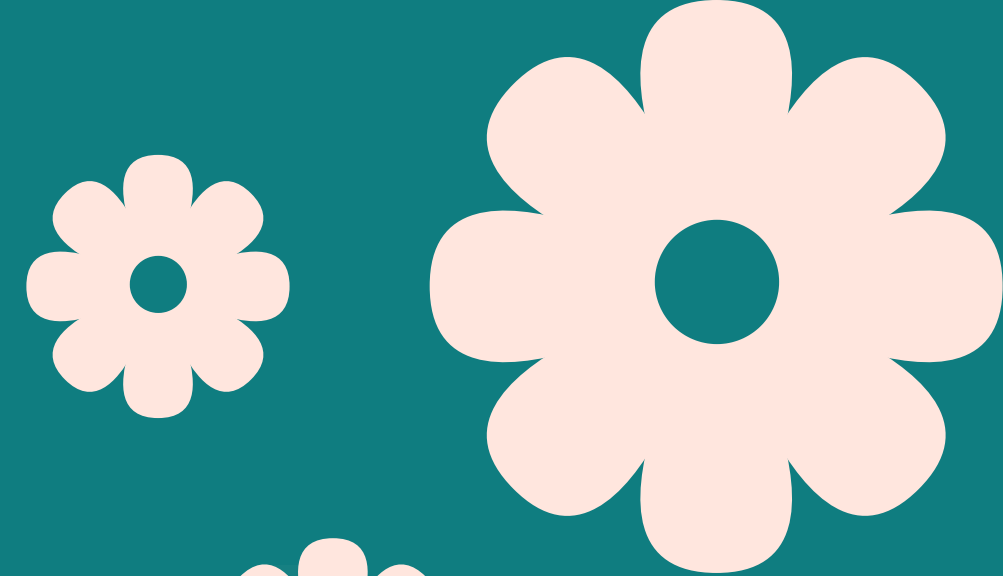
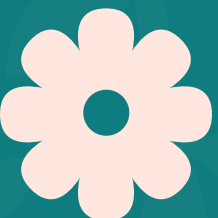
## From the Editor's Desk

"We may think we are nurturing our garden, but of course it's our garden that is really nurturing us."

Welcome to the first edition of E-Chronicle 2023-24. We are proud and exuberant to acclaim that we are ready with new hopes and hues to bring out this edition which is going to surely unfold the unraveled world of the most unforgettable and precious moments of the school.

We, the B.D.M. lians are sure that the positive attitude, hard work, sustained efforts and innovative ideas by us will surely stir the mind of the readers and take them to the surreal world of joy and pleasure.

We have put in relentless efforts to bring excellence to this treasure trove.





## National Pet Day

National Pet Day was observed with enthusiastic participation of the little ones in various activities such as drawing their pets, animal yoga, show and tell etc. The children also presented photos of their pets to their friends.



## Poila Baishakh Craft Activity

Students of the primary wing took part in different craft activities to celebrate the event of Poila Baisakh and mark the beginning of the upcoming Bengali new year.



## Poila Baishakh Special Assembly

To greet the Bengali New Year or Poila Baisakh with a lot of zeal and enthusiasm, the school celebrated Barsho Boron on the 13th of April 2023, wherein the students indulged in showcasing their talent in the field of recitation, dance and music.

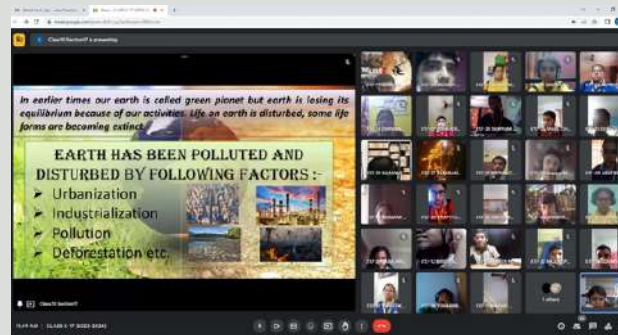
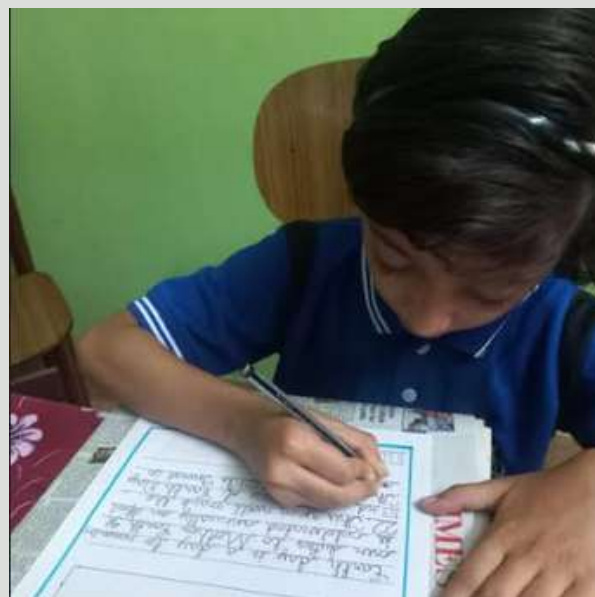
## Heritage walk

Children of the Upper primary section of BDM1 were taken to the Governor's House for a heritage walk on the auspicious day of Poila Baishakh. The Governor of West Bengal, Dr. CV Ananda Bose welcomed the students himself to tour the imperial edifice.



## Handwriting Activity

Handwriting activity was organised for the students of Grade 1 and 11. The theme was "I Love My Mother Earth" and the little ones listed ways to save their Mother Earth.



## Earth Day Celebration

Earth day in B.D.M.1 was observed through various activities related to saving Mother Earth. Students made posters & drawings to showcase the ways to save Earth from the damages being caused by various natural & man made activities. The program was conducted online due to temporary closure of school for a week as a result of the heat wave.



## World Dance Day Celebration

"Dance is the hidden language of the soul." - Students of B.D.M.1 followed the above quote & took part in the celebration of "World Dance Day" by presenting different forms of dance of Indian & Western culture by participating in an interhouse dance competition.



## Day Out at Radio Mirchi

As a part of The Times N1E Initiative Radio Mirchi announced a Radio Mirchi Station Tour to discuss Media and Mass Communication as a career option.

The budding RJ of B.D.M.1 were:

1. TRISHA PAUL of Class VII
2. MADHUSMITA CHOWDHURY of Class XI.



## A book launch

A book launch programme was attended by the students of Grade XI at Kolkata Centre of Creativity.



## Parent Teacher Meeting

A Parent Teacher Meeting was organized for the parents of all sections to discuss the agenda of the new session. On that day, a book fair was organised for the students.



## Expression Series on "Skill Development in India" - Circular 52-2023

The CBSE board announced its First Expressions Series for the 23-24 session wherein the theme to be focused on is Skill Development in India from Local to Global.

The students of BDM1 participated actively in different categories assigned for the different age levels.

The Senior Secondary students exhibited their linguistic skills in the form of an essay, their creativity through poetry and artistic talent through painting.

## Special Assembly on Foundation Day of B.D.M. 1

The students of B.D.M.1 paid homage to the founders - Late Mrs Draupadi Devi Khaitan and Late Mr. G.N Khaitan.

The event began by paying homage and offering prayers to the Almighty. This was followed by a speech on the foundation, history, vision and ethos of our school.

Thereafter a group of five students spoke about their future aspirations as Ex- BDM1-ian. The event concluded with the singing of the school anthem.



## Felicitatation of Students for winning 'Dada Saheb Phalke award- 'Best Short Film Award'- Felicitatation

On the 3rd of May 2023, the students of the Mass Media team from std XI along with their mentor were felicitated on winning the prestigious 'Dada Saheb Phalke award for the 'Best Short Film "Olik" which was followed by the screening of the film.

It was a very proud moment for the entire 'B.D.M.' family to have won such an accolade and the entire team was congratulated on having brought fame and laurels to the school.



## Story Telling on 'Rabindra Jayanti

This activity was organized aiming to discuss the childhood days of Gurudev 'Rabindranath Tagore.

## Art & Craft on 'Rabindra Jayanti

Students showed their respect to Gurudev 'Rabindranath Tagore through various art / craft activities done in class.





## "Celebrating Tagore"

B.D.M. International paid a heartfelt tribute to Gurudev Rabindranath Tagore on his 162nd birth anniversary on the 7th of May 2023 through a presentation entitled "Celebrating Tagore".

The programme was graced by the Chief Guest Dr. Nandini Bhowmik, former professor and theatre artist and priestess and the Guest of Honour, Maria Claudia Marini, Deputy Consul General, Consulate of Italy.

Students from Toddler to Senior Secondary organized special assemblies and class performance on the same occasion.



## Emotion Recognition activity

Students of Toddler learnt to recognize emotions as a part of general awareness.



## A Visit to the Indian Museum

Some of the students of Primary wing went to the Indian Museum to be a part of the Rabindra Jayanti Program on 9th of May.



## Mother's Day Celebration

A mother understands what a child does not say- Mother's Day was celebrated with great enthusiasm. Toddler children made a Mother's Day Card. Preparatory children drew pictures for their mothers and KG children also made cards. All the children presented their work to their mothers.



## Activity on World Environment Day

"A little effort towards saving the environment is better than no effort." Students of the primary sections took part in various art / craft / recitation activities to take a pledge to save the planet and to showcase the importance of recycling on the occasion of "World Environment Day".



## Felicitation OF A1SSCE & A1SSE Achievers

B.D.M. International hosted its Annual Felicitation Ceremony wherein the School Toppers and the Stream Toppers were given recognition and were awarded with certificates, a star memento and cash prizes for their achievements in the A1SSCE and A1SSE Examination. Mr. Shahanshah Mirza who is a Senior GST officer in the Union Ministry of Finance, Kolkata was the Chief Guest for the day.





## ART WALK

A Collaborative Initiative By Yuva Tourism Club and The Department Of Art involved an exhibition of the artwork done by the children. The art works were displayed during the Parent Teacher Meeting .



## Special assembly Ecosystem restoration on World Environment day

The Senior Secondary Department of the school conducted a Special Assembly to spread awareness on the rapid degradation of the environment.

The assembly began with a thought provoking hymn followed by a power point presentation that highlighted the environmental issues like global warming, pollution and other such alarming threats.

The assembly concluded with a pep talk by the Senior Secondary Coordinator and the students were motivated and inspired to take steps diligently as future global citizens.



## Each one teach one

B.D.M.1 took a giant leap forward in the sphere of Community Development to spread the Adult Literacy Programme initiated by the Rotary India Literacy Mission.



## Rath Yatra Celebration

The secondary students witnessed the celebration of this auspicious festival of Rathayatra on 20.6.2023 in the school auditorium. The theme of the program highlighted the 'Kaang festival'.

The message of Ratha Yatra was conveyed to the tiny BDM'ians through role play mela, rath pulling ceremony and class discussions.



## National Reading week: LOUD READING ACTIVITY

An activity on Loud Reading was conducted on 19.6.23 by the English Department of the Senior Secondary Section of the school wherein the students of std XI and XII were encouraged to actively participate.

The benefits of reading good books and age appropriate content was emphasized by the English teachers.





## Father's Day Celebration

On the occasion of Father's Day, the tiny tots of B.D.M. poured out their hearts to create tiny take-aways for their dear dads. They made bookmarks, pen stands and cards. The excitement on their faces stole the show.

## International Music Day And World Yoga Day

A Special Assembly was conducted on the occasion of World Yoga Day and World Music Day on the 21st of June, by the Primary to Senior Secondary department. An intrinsic combination of music with yoga and its benefits were emphasized. Students of class VIII had participated in a workshop conducted by Mrs. Sudeshna Sanyal Rudra, a renowned Rabindra Sangeet Singer, Dancer and a Priest and some students went to the Indian Museum to celebrate the same.



## International Music Day Celebration

Students of the Primary celebrated International Music Day with a splendid performance by a choir followed by a class quiz.





## World Giraffe Day

Tiny tots of Pre Primary displayed their love for this tall animal by role play, songs, story telling and reading activities.



## National Reading Month

Students of the Primary wing took part in different activities like taking a pledge on reading in the special assembly and slogan writing activity in the classrooms.



## Anti Drug Day Walk

To mark the occasion of Anti Drug Day on 26.6.23, the Senior Secondary students of the school were taken for a walk from Hindustan More to Kamalgazi. They were escorted by the teachers of the Senior Secondary Department.

This was an attempt to highlight the ill effects of drugs specifically to the youth of today who are the future citizens of tomorrow.



## Jigyasa Quiz

Jigyasa is a step towards creating awareness and taking forward the parampara of Gyan through technology, innovation, and inclusive learning. Jigyasa, A quiz was conducted on the same topic.

## Doctor's Day

Students of KG and Grade 1 took part in an oral hygiene workshop organized by the school to commemorate the birth anniversary of Dr. Bidhan Ch. Roy, former Chief Minister of West Bengal. Dr. Priyanka Das (BDS), Shantimay Dental Clinic, Kolkata was the keynote speaker of the event who shared many important points of oral hygiene among the students and teachers.





## Drinking Water Drive

The Interact Club of B.D.M International School took another step ahead in the field of Community Service.

A Drinking Water Drive was conducted in the vicinity of the Gemstone building, Pratapgarh on the 6th of April where pure Drinking water and Glucon D was served by the students of the Interact Club to Auto drivers, Van drivers, students, parents & pedestrians maintaining all protocols of hygiene. The students were guided and assisted by the teachers of the Interact Club.



## Interact Club Felicitation

B.D.M.I got felicitated at the Interact Club Meet held at South City International School. The school bagged the first prize for the highest membership and the second prize in the category of Water and Sanitization drive undertaken by the Interact club of B.D.M.I.



## Skating Orientation

Students of B.D.M.1 were introduced to the benefits of skating through an Orientation programme. Students were informed how skating builds strength, balance, and coordination while also providing a great source of exercise.

## STD IX and XI (2023-24) Orientation Programme

The Annual Orientation Programme was arranged for the Senior Secondary Department wherein the parents and students were addressed by the Principal and the Senior Secondary Coordinator.

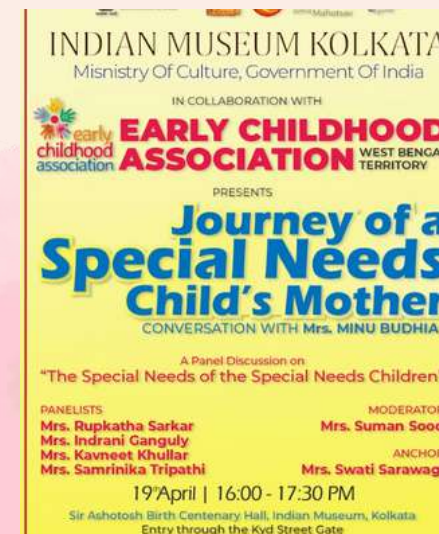


Children were taken to Raj Bhavan where they participated in a drawing competition on the vibrant heritage of Bengal.

## Foundation Day of West Bengal



## Journey of a Special Needs child's mother – A panel discussion



A panel discussion was organised by Early Childhood Association, West Bengal Territory on 19th April at the Indian Museum. The topic was 'Journey of a Special Needs Child's Mother' – the panel comprised of eminent educationists/ Principals of the city and Ms. Minu Buddhia, founder director of Caring Minds – an Institute of Mental Health. Ms. Buddhia shared her experience of being a mother to a child with special needs– she spoke of her own struggle in accepting the condition and in working towards helping her cope with the condition. The session was attended by the School Counsellor and Headmistress.

## Effective Communication Skill

B.D.M International conducted a workshop on Effective Communication Skill for its teachers on 13.05.23, with esteemed guest Sohini Das Hartmann as its resource person. The workshop helped the teachers to effectively improve their communication skills and management skills in today's teaching process.



## Capacity Building Workshop on Happy Classrooms

Central Board of Secondary Education, Centre of Excellence, Bhubaneswar had organized a one-day seminar on Happy Classrooms on 21st April 2023 at Asian International School, Howrah. The discussion started with 'Understanding Emotional Intelligence' which includes at least three skills- emotional awareness or ability to identify and name one own's emotions, ability to harness those emotions and apply for thinking and problem solving and ability to manage emotions. School Counsellors attended the workshop.



## TTIS Tiger Hunt 2023 Briefing Session

Oindriya Banerjee and Ritaban Mishra have been selected as Tiger Reporters by TTIS. They attended to the briefing session at BHFUWALKA HALL, SHIKSHAYATAN FOUNDATION which was an enriching and motivating session.



## IN Person Microsoft Education Transformation Framework session

Teachers of B.D.M.1 were enthusiastic participants for a session on IN Person Microsoft Education Transformation Framework at Indus Valley World School, Kolkata



## CBSE Workshop for school heads

The Principal of B.D.M.1 was a part of a workshop organised by CBSE for School Heads, on 'Changing face of education in the light of NEP 2020'.



## Career counseling programme

On the 8th of May B.D.M International was a part of the Career Guidance related fair called 'Road Show' which was organized by Blue Sky Education. Cape Breton University, Canada, James Cook University, Singapore and Global Business Studies, Dubai had their help desks for 129 students of Std XII from all streams who had registered.

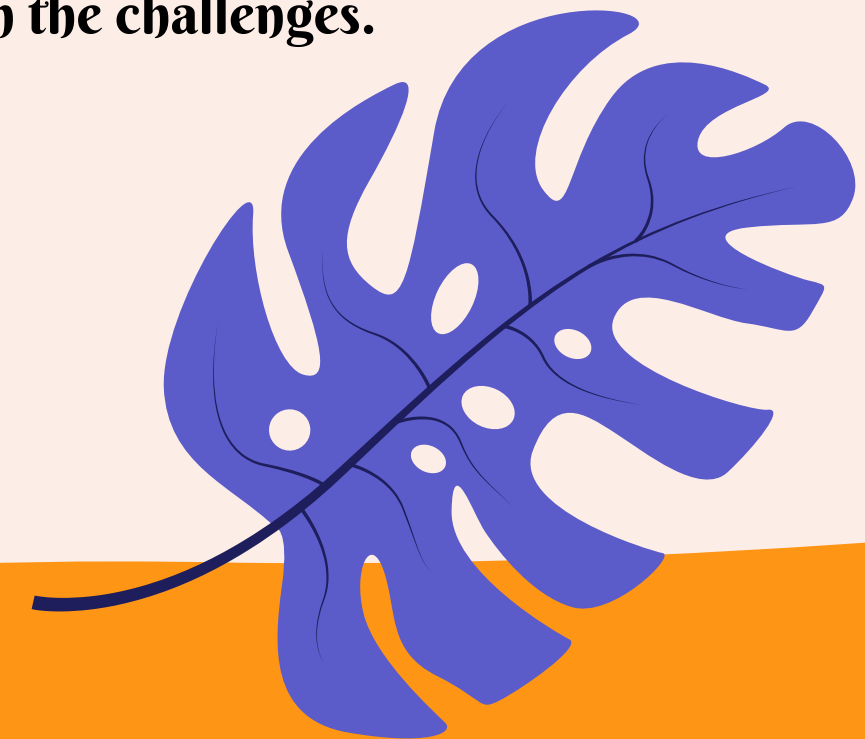
The students were given new insights on the growth, development and career prospects of the career that they wish to pursue.



## Launch Of Centre For UN & Peace Studies And Library And Seminar On Environmental Degradation: Mitigating Challenges

A Seminar was organized by the West Bengal Federation Of United Nation Associations entitled 'Environmental Degradation: Mitigating Challenges' on the 5th of June 2023 at Sri Chaitanya Mahaprabhu Museum Auditorium.

Eight interactors from Class XII escorted by two teachers of the Interact Club of B.D.M International School attended the Seminar, where valuable inputs related to 'Environmental changes and hazards were discussed with effective steps as to how to combat and cope with the challenges.





## Stratosphere Career Counseling Programme

A Career Counseling Programme was conducted by Stratosphere Education on the 17th and 18th of June wherein the students of std XI participated and got an insight into the kind of career opportunities that they can avail of in the near future, once they graduate from school.

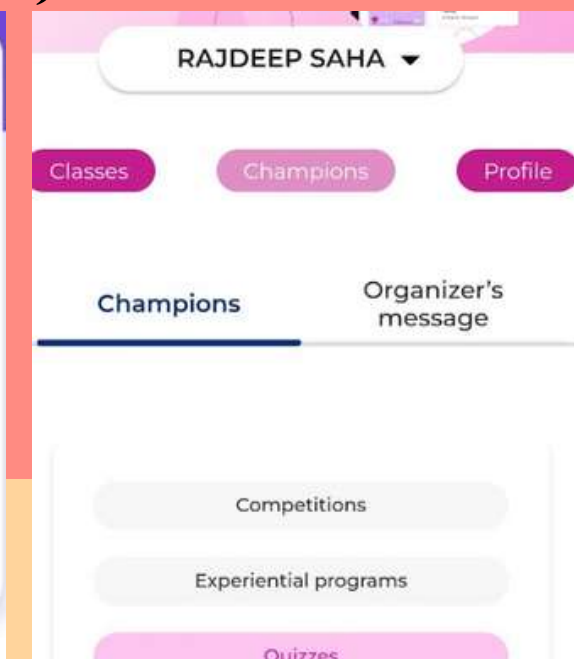
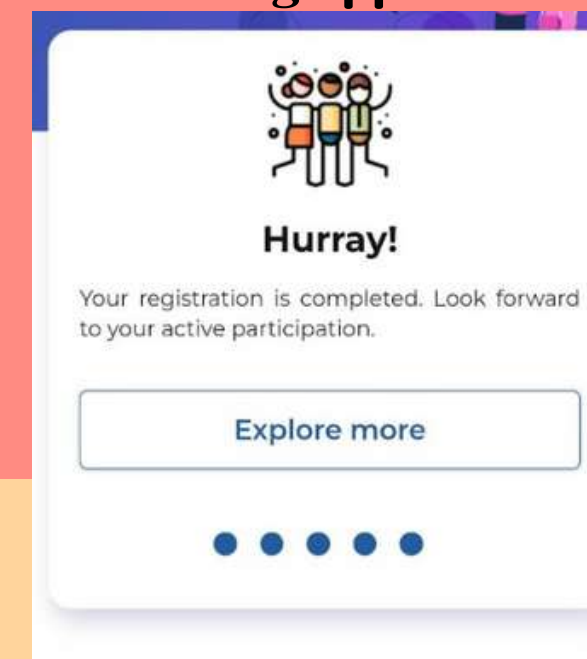
The Students actively participated and interacted with their team and were exposed to a lot of valid information and opportunities which gave them a direction for the future.

## Atal Tinkering Lab (ATL) Tinkerpreneur-2023

Atal Innovation Mission (AIM) conducts ATL Tinkerpreneur was a 7-week long virtual summer bootcamp which equipped the students with key digital skills and frameworks to create their own online venture.

Students were exposed to digital skills such as Building a webcast, Making a podcast, Product skills such as how to build and refine their digital products & Entrepreneurship skills such as marketing, finance, business modelling and sales, over a period of 7 weeks from 8 th June 2023 to 6th August 2023

It was an excellent way to develop and hone innovation mindset amongst the students. (Top teams will get mentorship and funding opportunities through the Atal Catalyst Program @Indian School of Business, certificates from AIM, NITI Aayog and many more exciting opportunities.)





## House Orientation Program

House Orientation Assemblies were conducted on the 19th, 20th, 22nd and 23rd of June for Courage, Justice, Unity and Wisdom House respectively for the Senior Secondary students at the Gemstone auditorium.

The students were given inputs on the rules and regulations and the expectations from the students in the different Houses.

Duties and responsibilities were allocated to the various Houses on different days which were shared through a powerpoint presentation.

Values depicting loyalty towards the House, teamwork and effective communication were highlighted.



## SHOBDO JOBDO- organised by ABP ANANDA

The well known news channel ABP Ananda conducted an online Inter School event in the form of a crossword puzzle in Bengali called Shobdo Jobdo at the School auditorium on 23rd June 23 wherein the students participated actively.

The language chosen was Bengali with an aim to inculcate a sense of belongingness and to create an interest among the students for this language and to learn and understand its importance from a new perspective.

The event was planned and executed by the Bengali department of the Senior and Senior Secondary Sections of the School and was a great learning experience.





## A Visit to BITM

The students of Grade VI went to BITM to celebrate the Anniversary Day of BITM.



## Planting saplings at Sundarban

The Living Waters Museum and the American Centre organized an event where they took Students of different schools including ours to the Sundarbans to plant saplings as a step towards saving the climate for the future of the planet. The project was called 'Youth for Climate'.



## A Visit to Indian Museum

The Primary wing students of BDM visited the Indian Museum - to be a part of the Rabindra Jayanti Programme on 9th May 2023.



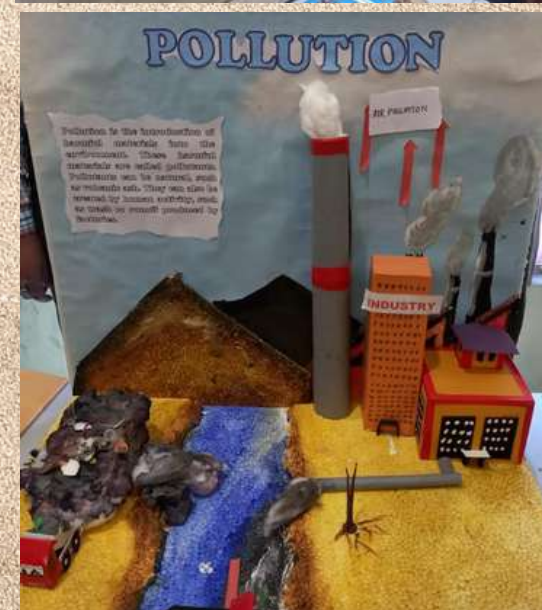
## Heritage Walk at Raj Bhavan

The students of standard VIIII went for a Heritage Walk at Raj Bhavan.



"THROUGH THE EYES OF TRAVELLERS" :  
AN EXHIBITION OF THE SOCIAL SCIENCE  
DEPARTMENT

On 2nd May 2023, our school organized an Annual social science exhibition on our school premises. Dr. Teesta Dey, Assistant Professor and Head Department of Geography Kidderpore College, Kolkata, and Dr. Tuhin Roy, Associate professor Sarojini Naidu college for women were are esteemed guests and judges to adjudicate the efforts of the students in the exhibition. Students from every class from the four houses participated in the event. Students presented different types of models which were related to different branches of social science from coming of the Dutch to the capturing of the valuable resources by the Britishers, to the rise of nationalism in India to gradually marching towards Industrialization, Urbanization, pollution, use of non conventional sources of energy, Sustainable Development etc.





## Inter House debate competition (Artificial intelligence - a threat to humanity)

The Secondary and Senior Secondary Department of English hosted an Inter House Debate Competition on the 2nd of May 2023.

The topic for the Secondary students was "Brain drain is not a bane for a developing country like India " whereas for the Senior Secondary students it was "Artificial intelligence ...a threat to humanity".

The students handled the battle of wits with a lot of zeal, confidence and enthusiasm and spoke their minds with very logical arguments.

It was a wonderful opportunity for the students to showcase their talent on stage.

The esteemed jury members were Ms. Rakhi Lahiri, Headmistress B.D.M. International and Ms. Puja Sharma, Upper Primary Coordinator of the School.





## Geeta Chanting Competition

**Topic - Chapter-12 of Bhagawad Gita.  
Competition Highlights**

- Inter House Competition.
- 4 students represented each House.
- Duration :1 hour

**\*Mrs Subhashree Chander from  
Chinmaya mission was the esteemed  
Judge for the event.**

**The winner of the competition - 'Unity  
House.**



## CBS E Science Challenge Round 2

CBS E Science Challenge round 2 was organized by the board as an initiative to generate curiosity, enquiry and high order thinking amongst the learners. 6 selected students participated in the event in the milestone building.



## Abdul Kalam's Mighty mind scholarship programme

Sunandita Chakraborty of standard VII successfully qualified in the third round among the four rounds and won an award and certificate for the same.



## Inter house non fire cooking competition

With utmost pleasure BDM1 welcomed the esteemed Chef Ms. Aishwarya Chatterjee to judge the inter house non-fire cooking competition.

The participating houses were Courage, Wisdom, Unity and Justice.

Students from each house came up with their culinary presentation skills. Ms. Aishwarya Chatterjee brought a delightful fusion of creativity and nutritional knowledge to our kitchen.



## Interhouse Poster Making Competition On Drug Abuse

The school organized an Inter House poster making competition on the 24th of June 2023, for the Senior Secondary students .

## English Elocution Contest



The Department of English of the Senior Secondary of B.D.M. International organized an English Elocution Contest on the topic " Mother... an epitome of love." It was an Inter house event. The participants for the event were students from std XI who recited with a lot of confidence and enthusiasm.

The judges for the event were Ms. Seema Bagchi, Teacher-in-charge (Primary Section) and Ms. Shubra Kar, faculty member of English & Social Science Department, who were extremely impressed by their performance.



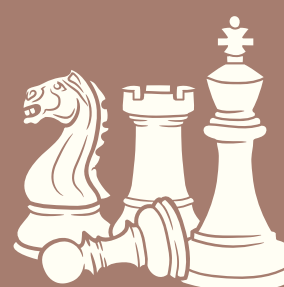


## Open Karate Championship



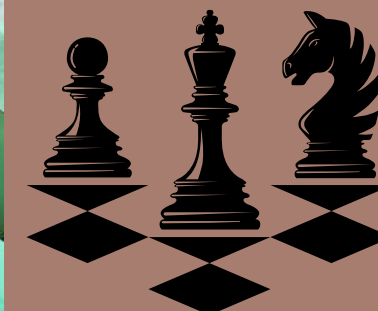
Students of B.D.M.I participated in 1ST Open Karate Championship, 2023- Organised by Taikyo - Kai - Shito - Ryu Karate West Bengal & Nirmal Karate Academy, held at Gitanjali Stadium, Kolkata.

Atharva Boral of Class VIII secured the Third position in Team Kata and Kumite and also the Second position in Kata.



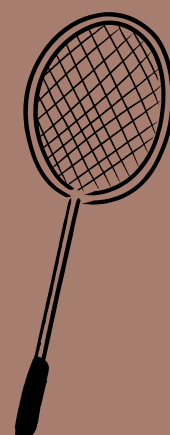
## 15TH CHESSMATE -The Inter School Team Chess Championship - 2023

15TH CHESSMATE -The Inter School Team Chess Championship - 2023 was held at South Point. BDM's Boys' team Secured the 11th position and BDM's Girls' Team Secured the 7th position .



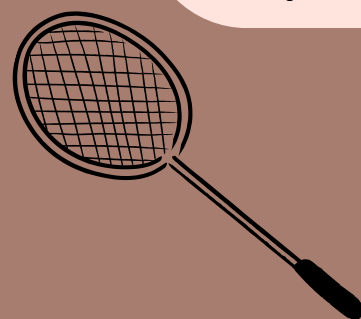
## All Bengal State Ranking Badminton Tournament

Archis Bhattacharjee of standard VI has won the Under 13 Doubles Championship in All Bengal State Ranking Badminton Tournament held in Jalpaiguri.



## Inter School Cricket Tournament 2022-23

B.D.M. International won 24 Pgs. (South) Inter School Cricket Tournament 2022-23. G. Santosh of class X stole the show with his acclaimed performance.





## Asian Education Conclave presents Asian Education Award

B.D.M. International has bagged Asian Education Award for the best CBSE school. Principal Ms Madhumita Sengupta received the award at a felicitation programme in Bangalore.

## DADA SAHEB PHALKE AWARD FOR BEST SHORT FILM

An extremely proud moment for B.D.M International School was on the 30th of April 2023, when the School was awarded the Certificate of Excellence for a short film named "Olik", a story unheard, that is produced by B.D.M International School and directed by Shrutayu Maity of class XII Humanities Section at the prestigious Dada Saheb Phalke Film Festival held at Noida. It was truly yet another milestone achieved by the school and the students of the Mass Media department under the able guidance of their mentor.



## Taaza Tv Medha Samman 2023

"Thirty three students from Std XII were felicitated for their excellent Board results by Taaza Medha Samman at the National Library Auditorium on the 25th of June.

This was an endeavor initiated to encourage the Toppers of the various streams of Science, Commerce and Humanities.

The students were congratulated for their exceptional results and hard work and perseverance."



## VVM Felicitation

Ms. Tina Ghosh and Ms. Rinti Sarkar attended the felicitation ceremony for all VVM school Coordinators at TEM, Gurukul building, Saltlake, Kolkata. They were felicitated with certificates, books and flowers.





# Media Speaks

*B.D.M. International - Media Coverage*  
*"The Times of India" on 21st May 2023*



## B.D.M. International Celebrates "Academic Excellence 2023"



### CBSE (X) AISSE 2022-23 School Toppers



SHREYA BHAT  
99.0%



SWAMY SWARUP PATRA  
98.4%



CHHITI KUNDU  
98.2%

### CBSE (XII) AISSCE 2022-23 School Toppers



DIPITA BOSE  
98.2%



PRATYUSH DAS  
97.2%



SHRUTI BHARADWAJ  
96.8%

**285 Students secured 90% and above**

**Excellence is our keyword**



### Excellence is our keyword

- 7500+ students and over 4 acres of land
- State-of-the-art infrastructure
- Over 300 committed and experienced faculties
- Demanding subjects offered: Painting, Mass-Media, Coding, Robotics, Financial Market Management, Legal Studies, Psychology, Biotechnology, Cost Accounting, Banking & Artificial Intelligence
- CCTV and GPS tracking enabled school transport facility

### BDMI Achievements Include

- Ranked No. 1 School in Kolkata and No. 2 School in India - Merit Award 2022 by Education Today
- Best School Award by Sanmarg Foundation
- Best CBSE School Award by Asia Education Conclave
- CBSE National Chess Championship 2023 - Under 14 years age group category
- Best Short Film Award at 13th Dada Saheb Phalke Film Festival 2023



Shailesh Khaitan  
Chairman



Shankar Lal Gupta  
CEO



Madhumita Sengupta  
Principal

### Admissions Open for 2023 - 24



Toddler to Class XII, Co-Educational CBSE, English Medium School  
 Affiliation No: 2430004, School Code: 15546

Pratapgarh, P.O. Narendrapur, Kolkata-700 103

☎ 033 2435 9955, 2435 8402, 2435 1645 ✉ info@bdmi.org 🌐 www.bdmi.org

🏅 An ISO 9001:2015, 14001:2015 & 45001:2018 Certified School

**Media Coverage 2023**



*B.D.M. International*  
*Media coverage on*  
*EDUCATIONTODAY.co*  
*Premium Education*  
*Magazine,*  
*June 2023 issue*

**Madhumita Sengupta**  
Principal  
B.D.M. International

*"There is no school equal to a decent home and no teacher equal to a virtuous parent"*

**Parents are the child's first teachers**

A positive and supportive environment in the child's formative years has proven to be extremely beneficial in the cognitive development, development of skills and value system, and thereby helps in education of the child. It is one of the primary roles of parents to ensure that a happy learning environment is provided to a growing child.

The intellectual ability of a child is determined by both heredity and environment. Nature and nurture. Children learn from what they observe and assimilate from their parents more than the external world. While genetic traits cannot be altered, parents can help their children develop sound cognitive structures and functions by providing a stimulating learning environment and a variety of experiences from a young age.

If we go by the Cognitive Development Theory given by the famous Swiss psychologist Jean Piaget, a child's intellectual development happens in four stages. Parents play a vital role in each of the stages to foster their child's education and growth.

- Sensorimotor Stage (birth-2 years):** Parents teach the child about features of different objects, like size, form, texture, colour, etc. They build the child's vocabulary by engaging in meaningful conversations.
- Preoperational Stage (2-7 years):** Here parents encourage imaginary play. Book reading and storytelling also enables the child to become more conscious of human behaviour, life-skills and values.
- Concrete Operational Stage (7-12 years):** Parents encourage child to develop cause-and-effect relationships, problem solving, and social interactions. They participate in collaborative activities with the child like doing scientific experiments at home, discovering the history of a place while on a vacation or by baking a cake along with the child. Here parents foster experiential learning.
- Formal operational stage (12 years and older):** This is the period of 'Adolescence'. Children engage in more complicated and abstract reasoning. Here parents include the child in conversations and debates on various subjects, concerns, and current events.

The role of parents in the child's education is unparalleled. Throughout the process of the child's growth, parents must necessarily motivate, guide, hand-hold, challenge and support the child in goal-setting, understanding his area of interest and developing the necessary skills to achieve the desired outcomes. Parents should also educate the child to accept failures, analyse them, and take corrective actions. Thus life-skill education is that intrinsic part of the education of the child which happens successfully only with the support of parents, the foremost and life-long educators of the child.

www.educationtoday.co | June 2023 | 33

**Media Coverage 2023**



# Media Speaks

## B.D.M. International - Media Coverage on "The Telegraph" on 2nd June 2023



### Green Campaign by B.D.M.I. students

The Telegraph

Media  
Coverage  
2023

#### KIDS GROW PLANTS, DISTRIBUTE PAPER BAGS

### Green campaign by students

JHINUK MAZUMDAR

Calcutta: Students of a school were asked to grow plants, make paper bags and distribute them among shops in their neighbourhood and make posters on the need to protect the environment and use them to raise awareness via social media during their summer vacation.

Students of Classes VI, VII and VIII of BDM International have been doing these activities during the holidays in the run-up to World Environment Day on June 5.

The school came up with these simple tasks for the children so that they can do them on their own, without any help from the adults.

"The idea was that the children should raise awareness among the adults around them," a teacher said.

"There are 2,200 students in Classes VI, VII and VIII combined. Their collective effort will make a difference," said Madhumita Seal, vice principal, BDM International.

The students went to the shops in their neighbourhood and distributed paper bags that they made themselves, requesting the owners not to use plastic bags.

"A student visiting a store and distributing paper bags will force the owners to give it a thought. Even if the owners do not use the paper bags, we can at least hope that they will try not to use plastic bags as much as possible," said a teacher.



Sreeja Ganguly, a student of Class VI at BDM International, hands paper bags to the owner of a grocery store in her neighbourhood as part of her summer vacation project

sible," said a teacher.

The students also ran a social media campaign through posters that they made themselves. They circulated the posters among their relatives and friends via social media to raise awareness.

"It generates a greater impact when children try to

teach adults. The adults become conscious and make an attempt to follow what the children are trying to teach them," said Seal.

The students have been recording their activities and sending them to their teachers. The videos will be uploaded on the social media pages of the school.

Class VIII student Swarnavo Sinha has planted different plants in his garden.

"For the sake of our own future, we have to protect the biodiversity on this planet. As a student, the least I can do is to plant some trees and water them regularly," said Swarnavo.

## B.D.M. International - Media Coverage on "The Telegraph" on 22nd June 2023



### B.D.M. International

■ This year's board toppers of B.D.M. International were awarded in a ceremony at the school's Gemstone Auditorium on May 19.

The event began with *Saraswati Vandana*.

Principal Madhumita Sen-gupta addressed the audience that included the achievers' parents as well. She thanked the parents for their continuous support and praised the students, who had accepted the challenges of online education during the pandemic.

The chief guest was Shahanshah Mirza, green activist and senior GST officer in the Union finance ministry. He congratulated the students and requested the parents not to put extra stress on their wards, so that they can maintain their sound mental health.

S.L. Gupta, the CEO, congratulated the toppers of AISSE and AISSCE-2023. He said the results were a reflection of the collective efforts and dedication of the teachers, students and parents.

More than 150 students of Classes X and XII attended the



event.

The toppers of all the categories went up on stage to a huge round of applause. The school toppers, stream toppers and those who scored 95 per cent and above got watches and cash prizes. Students securing a perfect 100 at AISSE and AISSCE in different subjects were given pen trophies.

"Over 150 students were awarded for their perfor-

mance. There were so many, who had scored 100 in different subjects. I am so proud of this lot. They had to adjust to a pandemic and online classes. They came out as winners despite all the challenges. Their parents deserve as much credit for giving them continuous mental support. I am glad that so many of my students can now chase their dreams and study the subjects of their choice," said the principal.

Media  
Coverage  
2023

The Telegraph



# Media Speaks

B.D.M. International - Media Coverage  
on "The Telegraph" on 8th June 2023



## On road to success and art that connects soul



# The Telegraph

## Media Coverage 2023

### B.D.M. International School

■ Kinjal Chakraborty of Class XII, B.D. Memorial International School aspires to be an actor. What he did not dream of was being part of an award-winning film, while still in school.

Kinjal and a team of 12 students of Classes XI and XII from the mass media department of his school recently clinched the Best Film (school section) award at the 13th Dada Saheb Phalke Film Festival, 2023, for their short film *Oluk-A story Unheard*.

The 20-minute short film traces the dilemma and despondency of a little-known author. It explores aspects of schizophrenia, the constant need for validation and companionship in the middle of a lonely world. Yet in the darker recesses of his mind also lies a hope that leads him to a new tomorrow.

Shot in monochrome with Kinjal in the lead role the film was planned, shot and edited by the students single-handedly.

"It was a great experience, all the more because it was shot in my *dadu's* house. I had to research on my character and get out of my original self to embrace the protagonist's," said Kinjal.

His teammate and director of the film, Shrutayu Maity, was equally excited that their hard work for months had paid off. "We had started

working on the film from last June. The script was written by our teammate Debadiya Sen. Selecting the location was easy. The shooting and post-production works were done within weeks in December-January.

"We were a disciplined lot. We would arrive on the set on time despite it being winter. The shooting stretched over a week and we did not hesitate to work right from morning to late at night," said Kinjal.

According to the students, the experience taught them time management and how to balance studies with a creative project. In the end, it was a great learning experience for all.

"I am very proud of my students. They worked really hard to come up with a good short film. Every year, we apply in this award category. This is a great comeback since Covid, boosting students' confidence," said principal Madhumita Sengupta.



Budding journalist of B.D.M. International  
write on... *My mother is my Superhero*



The Telegraph In Schools ■ Monday May 29 - June 4 2023

Published from Calcutta

11

### RITABAN MISHRA, VIII School, B. D. M International

*Rudyard Kipling has rightly said, God could not be everywhere, and therefore he made mothers. Mothers are always special in everybody's life. Perhaps the sweetest and the purest form of love that God has ever created is motherhood. My mother is my superhero. Her role in my life is indispensable. She is the strength and inspiration of my life. From the day one, she taught me to*

believe in myself and always stood by my side when I needed most. She is my motivation to face the challenges of the world. I wonder how she could understand me before I say something. In this busy world, she is the only person who has time for everything. She takes care of so many things, yet she hardly looks tired. Her patience is incomparable. She had always made a difference in my life and will continue to do so. No doubt, she is the best creation of the God. Whatever success I have achieved today is all because of her unconditional love and selfless sacrifices. So let's spend more time with her, sharing her feelings and caring her emotions.

Happy Mother's Day!

## Media Coverage 2023



# Media Speaks

B.D.M. International - Media Coverage  
on "The Telegraph" on 29th June 2023



## Music, yoga and breaking stereotypes in kitchen



B.D.M. International

Aritra Chakraborty of Class VIII loved cooking since he was 10 years. He would help his mother in the kitchen.

"I enjoyed frying pakodas and chopping the veggies on and off. Cooking is always fun for me," said the student of B.D.M. International.

Aritra and many other boys of the school took part in a non-fire cooking competition, Chef Caps, organised by their school to encourage boys to exhibit their culinary skills. The event took place May 12 and was meant only for boys for Classes VI to VIII to break stereotypes.

"My partner and I made phuchkas for the event. We did not win any prizes but our love for cooking got a boost. I would love to make pasta next," said Aritra.

The children of Pre-primary also took part in the contest making a range of delectable snacks, under the guidance of their teachers. They took part with great enthusiasm, trying to make their treats both tasty and nutritious.

The participants of Classes VI to VIII had to pair up in teams of two according to their houses. Each house had to prepare a dish according to a given theme. Wisdom House was asked to make food for a picnic, Courage House was asked to cater to a "birthday party", Unity House had to put together a "working lunch"



and Justice House was told to make grub that will help "beat the heat".

Children came up with creative recipes that spoke of a lot of research. The cuisine laid out was a visual treat to all. The food presentation was also very carefully done.

The dishes were judged on the basis of their nutritious value and taste by renowned chef Aishwarya Chatterjee.

The event also honed the students' decision-making skills and helped them discover new areas of interest.

"The participants were all very enthusiastic. The event was meant to make our boys self-sufficient and break some age-old stereotypes. Our children ended up becoming more independent in the process," said principal Madhumita Sengupta.



B.D.M. International  
Media coverage on  
EDUCATIONTODAY.co  
Premium Education  
Magazine,  
June 2023 issue

Media  
Coverage  
2023

www.educationtoday.co  
**EDUCATIONTODAY.co**  
PREMIUM EDUCATION MAGAZINE  
June - 2023  
M.R.P.-250/-



Effective Principals  
— 2023 —

Meet The Pioneers in Education,  
Educators Who Build  
Leaders of Tomorrow



Chairman's Interview  
Dr. P. Mahesh Choudhary  
National Model Group of Schools



# Media Speaks



## RABINDRA JAYANTI CELEBRATIONS

*B.D.M. International  
Media coverage on  
Times NIE  
27th June 2023*



**Media  
Coverage  
2023**

*B.D.M. International - Media Coverage  
on Sanmarg on 14th May 2023*



**सन्मार्ग**  
खबरें अनेक सच्चाई एक  
[sanmarg.in](http://sanmarg.in)

*Rabindra Jayanti at  
B.D.M. International*

**Media  
Coverage  
2023**

**बी.डी.एम. इंटरनेशनल में जश्न ए टैगोर**



रवींद्र जयंती की पूर्व संध्या पर बी.डी.एम. इंटरनेशनल ने "जश्न ए टैगोर" कार्यक्रम के द्वारा भारतीय राष्ट्रगान के रचयिता, नोबेल पुरस्कार विजेता, संगीत साहित्यिक सम्राट रवींद्र नाथ टैगोर जी को भावभीनी श्रद्धांजलि दी। कार्यक्रम की अध्यक्षता समाज की रुढ़ियों को तोड़ बनी पहली महिला पंडित, पूर्व प्रोफेसर और प्रसिद्ध रंगमंच व्यक्तित्व नंदिनी भौमिक जी ने किया। प्रस्तुत कार्यक्रम में विद्यालय के सी.ई.ओ.एस.एल.गुप्ता, प्रधानाचार्या महोदया मधुमिता सेन गुप्ता जी के साथ सम्मानित अतिथि डेप्युटी कांसुल जनरल ऑफ़ 'इटली' मारिया क्लाउडिया मरीनी जी भी उपस्थित थीं। कार्यक्रम की खूबसूरती यह थी कि टॉडलर से लेकर कक्षा 12वीं तक के विद्यार्थियों ने एक ही मंच पर प्रस्तुति दी। ■



# Our Achievers



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class X Board Examination 2022-23  
SCHOOL TOPPERS



**SHREYA BHAR**  
99.0%



**SWAYAM SWARUP PATRA**  
98.4%



**DIDHITI KUNDU**  
98.2%

*Congratulations students! We are proud of you!*



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class XII Board Examination 2022-23  
COMMERCE



**RAJARSHI RUDRA**  
95.0%



**TANMOY GOPE**  
94.6%



**ADRIJA MUKHERJEE**  
94.6%



**DEEPAN BHATTACHARJEE**  
94.2%

*Congratulations students! We are proud of you!*



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class XII Board Examination 2022-23  
FMM



**MANVI SINHA**  
96.6%



**PRANTIK NASKAR**  
90.4%



**JAYA SARKAR**  
89.8%



**SREEPARNA MONDAL**  
89.8%

*Congratulations students! We are proud of you!*





# Our Achievers



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class XII Board Examination 2022-23  
SCIENCE



**PRATYUSH DAS**  
97.2%



**SHRUTI BHARATDWAJ**  
96.8%



**ADITYA SINHA**  
96.6%



**SIDHARTH BASU**  
96.6%

*Congratulations students! We are proud of you!*



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class XII Board Examination 2022-23  
HUMANITIES



**DIPITA BOSE**  
98.2%



**MOON ROY SAMAL**  
96.0%



**SUDAKSHINA DEY**  
95.8%

*Congratulations students! We are proud of you!*



B.D.M. International is proud to announce the excellent results in  
CBSE - AISSE Class XII Board Examination 2022-23  
SCHOOL TOPPERS



**DIPITA BOSE**  
98.2%



**PRATYUSH DAS**  
97.2%

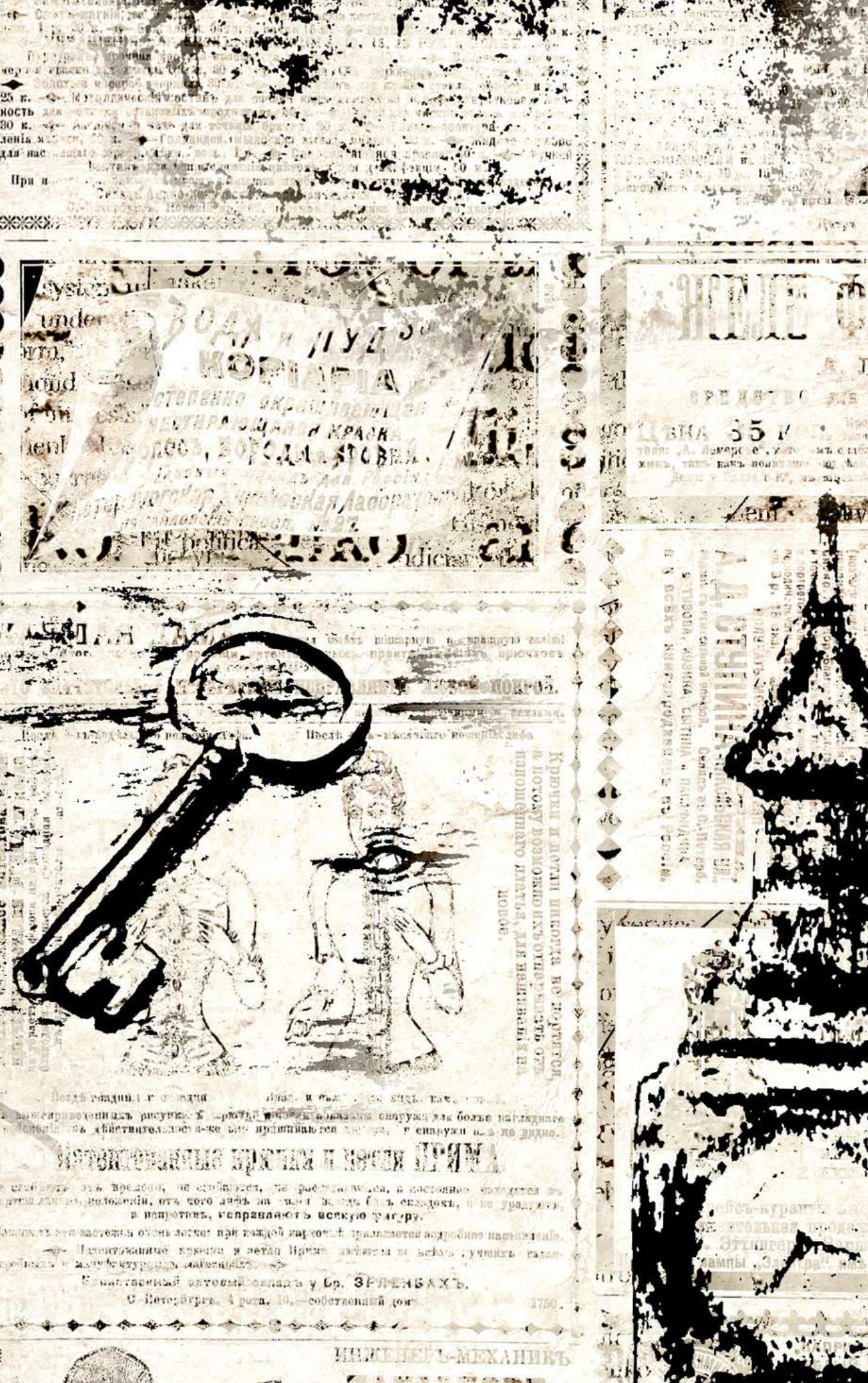


**SHRUTI BHARATDWAJ**  
96.8%

*Congratulations students! We are proud of you!*







*And the legacy continues...*